

The Broadcasters Association of Manitoba Announces Fall 2017 Award Winners

Winnipeg, MB – The Broadcasters Association of Manitoba honoured a number of outstanding individuals in local broadcasting and in Manitoba music during their Annual Fall Conference.

BROADCAST HALL OF FAME: BEAU (WOLFGANG FRITZSHE)

This award recognizes lifetime achievement for those individuals who have created a legacy in our industry.



2017 celebrates 45 years on the radio for one of Winnipeg's best friends – Beau! With stops in Thompson, Regina, Montreal, London Ont.....and the last 28 years here in Winnipeg at Q- 94 FM and 99.9 BOB FM. Beau has been a consistent morning voice and supporter of our community. His contributions to local charities and community events are legendary. He's a lover of anything with fur or feathers and is a friend for all animals via Prairie Wildlife Rehabilitation Centre. A huge fan (addict) of the Bombers & the Jets, Beau can be seen cheering loudly and holding court at their games. Beau has shared the air with BAM Hall of Fame Broadcaster Tom Milroy for 20 years, Caroline Hunter, Frazier, and Dez just to name a few. "I've worked with some great radio co-hosts and brands over the years and each pairing brought something different to the show" - Beau

BROADCASTER OF TOMORROW AWARD: MANDY SHEW

This award recognizes an individual who has been in the broadcast business in Manitoba full time for more than 2 years and less than 5 years, and is seen as a broadcast industry leader of tomorrow.



Mandy Shew is the definition of a Manitoban. Friendly, fun, and the enemy of no-one. Mandy has found many ears in just a short time with on air time spent at Energy FM, Fresh FM, and her current home at 103.1 Virgin Radio as the host of the Mandy Shew Show – weekdays from 9AM-2PM. Mandy has spearheaded many of her own initiatives on Virgin Radio including a massive book drive to replace materials lost due to fire at J.A. Cuddy School, she crashed tons of school Christmas Concerts during the holiday season awarding pizza parties, she even had her own show within a show with the life hack segment ‘How-2-With-Mandy-Shew’ along with McMunn & Yates. Mandy is a true 21st century broadcaster with a keen understanding of the merge with social media, and our medium. She has also stepped into the programming world with her music programming duties on Virgin Radio Winnipeg.

COMMUNITY SERVICE AWARD – KiSS 102.3 (Rogers) for The Father Daughter Ball

This award is presented to stations for their outstanding contributions to worthwhile organizations in their respective communities.



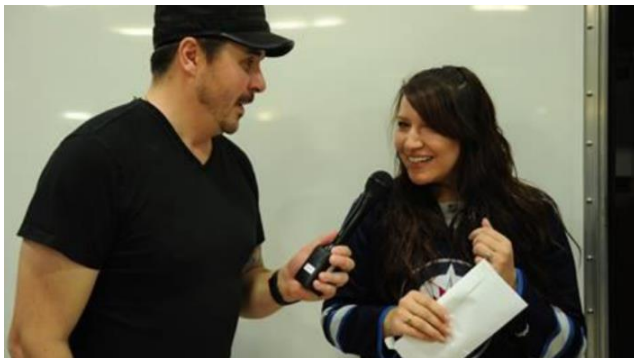
(Pictured: Program Director Craig Pfeifer, Promotions Director Jaime Draward, Promotions Coordinator MacKinley Douglas from KiSS 102.3/92.1 CITI)

The Father Daughter Ball was the first event of its kind in Manitoba. This magical evening of dinner and dancing was created as an opportunity for dads and daughters to get dressed up and create memories for years to come all while supporting great causes and keeping the funds in Manitoba. 2017 marks the 12th year of the event. The original event saw around 100 people attend, since then it has grown significantly and now has between 400-500 Dads & Daughters attend the ball every year. The event has raised almost \$200,000 for both

prostate cancer research & programs (2006-2015 – CancerCare Manitoba) and the Children’s Hospital Foundation of Manitoba (2016-present).

PROMOTION AWARD - 92.1 CITI (Rogers) for Toys for Boys

This award is presented to stations that best promote themselves! Promotions are judged on originality, station benefit, goals achieved and impact in the community.



(Pictured: Dave Wheeler of 92.1 CITI congratulating last years winner of Toys for Boys)

Toys for Boys was an annual fall ratings contest that ran on-air and on-line concluding with an enormous party where a grand prize package was awarded to one lucky listener. The on-site party included the use of our custom designed punch-out board, where 50 of the 150 contests were randomly selected to come up and “punch a hole” to see if they uncovered one of 10 available “golden keys” for their chance to try to open the “Toy Box” to win the grand prize. The 40 contestants that did not receive a “key” or “the winning key” still walked away with a prize (concert, event tickets, gift cards etc.). Ashleigh Schultz-Bear key opened the Toy Box and she walked away with OVER \$65,000 in prizes!

MUSIC RISING STAR AWARD

The Rising Star award was created to recognize the hottest, newest artists of the thriving Manitoba music community... artists the board feels will go on to represent our province on the national if not international stage in the near future. If you see them here, you’ll soon be hearing them everywhere!

Two Manitoba artists received this inaugural award:

PETRIC (Country)



Petric is composed of Jason Petric (guitar and background/harmony vocals) and Tom Petric (lead vocals). Jason has been working in the music industry since he was fifteen, having previously released two solo albums between 2011 and 2014, and also served as a back-up guitarist for Manitoban acts. Tom has been training as a singer since age four and became involved with many of his brother's musical projects. In 2014, the brothers decided to form a country music group together and have never looked back. The BAM Rising Star Award is the latest addition to their growing list of accomplishments: 2015 Manitoba Country Music Association Group/Duo of the year, 2016 Manitoba Country Music Association Single of the Year/ Music video of the Year/ Album of the Year.

FAOUZIA (Pop)



Moroccan-born, Manitoba-bred 16-year old, Faouzia, has had an incredible year. In the last twelve months, Faouzia has performed at Canada's largest intersection, Yonge & Dundas Square in Toronto for Canada's Walk Of Fame Festival, headlined the Canada 150 celebrations at The Forks in Winnipeg (backed by the WSO) and was recently the first Canadian in history to win the Grand Prize at the International Songwriting Competition. These are just a few of Faouzia's accomplishments in her young career... the list keeps growing daily. "I've never worked with an act that has risen so quickly and received so many accolades. To me, she is the perfect fit for the Rising Star Award" – Tim Jones, Pipe & Hat

MUSIC HALL OF FAME AWARD – KENNY SHIELDS (1947-2017)

This award was created to recognize long tenured/successful artists who have roots in our province.



Kenny Shields... one of Canada's great frontmen in music... amazing vocals... true showmanship and a class act. The BAM board had hoped to present this award to Kenny in person, but sadly we lost him in July of this year.

Kenny was born and spent his youth in the small farming community of Nokomis, Saskatchewan. He shared an interest in music early in his life which started taking shape around the time he enrolled in an amateur talent show at six years old.

Shields moved to Saskatoon to attend university and joined the band Witness Incorporated. His career quickly took off as the band started touring the country opening for acts like Roy Orbison and Cream. His career was sidetracked in 1970 when he was critically injured in a car accident.

Kenny would return to music in 1975... the same year he moved to Winnipeg... working with a number of other performers and eventually forming the band that would become Streetheart.

Streetheart became a huge success in Canada, frequently playing cities across the country and recording six studio albums and one double-disc live album. Their more popular tour mates would include the likes of Max Webster, Styx and AC/DC.

The association also took the time to recognize new and continuing board members who will strive to serve the needs of broadcasters in Manitoba.

The 2017-2018 Broadcasters Association of Manitoba Board is:

- Past President, Darrell Friesen, Golden West Broadcasting
- Brent Williamson, Global/Shaw
- Craig Pfeifer, Rogers Media
- Fin Paterson, Golden West Broadcasting
- Jeff Bollenbach, Bell Media
- Kareen McConnell, Jim Pattison Broadcast Group
- Advisory members: Wendy Friesen, Golden West Broadcasting

The Broadcasters Association of Manitoba (BAM) is composed of private radio and television broadcasters in the province of Manitoba. The Associations' role is to foster and promote the development of the art of broadcasting amongst its members, encourage the interchange of information amongst them, and foster positive communication and serve the community they live in. More information about BAM can be found at bambroadcasters.ca

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