

The Broadcasters Association of Manitoba Announces Fall 2015 Award Winners, New Board

Broadcast Excellence Award and BAM Hall of Fame Award

Winnipeg, MB – The Broadcasters Association Of Manitoba honoured two outstanding individuals during their Annual Fall Conference. The event was held Thursday September 24th.

BAM President Cam Clark noted “these awards allow us to recognize those who have made significant contributions to our industry. The two recipients receiving awards this fall - have made a lasting impact on the broadcast industry through their management and on-air communications to the community and corporately.”

HALL OF FAME - BROADCASTER AWARD



JOE PASCUCCI

Joe Pascucci was honored with the BAM Hall of Fame Broadcaster Award. This award recognizes lifetime achievement for those individuals who have created a legacy in our industry. Joe was a regular fixture in households across Manitoba for more than 32 years and through all of them, demonstrated an incredible commitment and compassion to Manitoba’s sports scene.

When Pascucci was hired by Global TV in 1982 the Toronto born sports broadcaster never imagined he would remain in Winnipeg for another three decades. But as Pascucci said on the eve of his retirement in 2014, he couldn’t help himself.

“I was doing so much, every day was exciting. The people were fantastic. I loved it.”

There isn't a sport Joe hasn't covered. With a calming read and incredible insight he provided analysis of the Winnipeg Blue Bombers, Winnipeg Jets (hosting Winnipeg Jets hockey on Global) junior hockey, Provincial Championship curling, boxing, and many amateur sports.

In 1991 Joe helped create Sportsline, a popular 11 pm show that ran for more than a decade and launched the careers of many broadcasters who are still on TSN and Sportsnet.

Gene Principe, Sportsnet reporter: "Joe was never worried about him getting attention, just the show getting attention. People still come up to me and say 'I remember you on Sportsline, you used to be with the Skootch, you and Joe Pascucci.'"

Joe was my first boss at Global TV, and throughout his entire career preached that it was "all about the story". He regularly took new reporters under his wing to demonstrate the skills needed in making that story shine, in asking the tough but fair questions, and in treating both the interview subject, and the viewer, with respect.

Joe covered Sugar Ray Leonard/Donny Lalonde's championship fight in Las Vegas, provided play-by-play commentary when Canada beat the Soviets in a nationally televised exhibition game, and when Fox Sports launched a Soccer show, based out of Global's Winnipeg studios, Pascucci was at the helm.

When Joe retired in 2014 – he did so in part because a life as a sports broadcaster required incredible commitment and time away from the family. For his dedication to his craft and to Manitoba's athletes, I hope you consider making this dedication to one of Manitoba's great broadcasters.

BROADCAST EXCELLENCE AWARD



TIM JONES

TIM JONES was honored with the BAM Excellence Award. This award recognizes an individual who has made significant contributions to our industry. Tim joined CKND in February 1977 as a Film Editor, he was transferred to ON-Air VTR in 1978 and later promoted to Production VTR. In November 1981 he was promoted to Editing Supervisor. He was an Editor on some of their Major projects and served as a Producer/ Director on sports and specials. Tim moved through numerous Technical and Production roles prior to joining the CKND management team in 1986. In November 1988 Tim was appointed the Operations Manager of CKND. In 2001 Tim was asked to join the newly created business entity of Global Television Specialty Networks as the Business & Operations Manager, where he oversaw the construction and staffing of the Winnipeg Specialty Broadcast Centre. Tim was a driving force in both the creation and maturation of the Specialty Networks operations. In May of 2008 Tim became the General Manager/Sales Manager at Global Television Winnipeg. He was the President of BAM in 2010. Chair of Assiniboine College Media Production Advisory Board. A member of the Red River College Creative Communications Advisory Board.

The association also took the time to recognize new and continuing board members who will strive to serve the needs of broadcasters in Manitoba. The 2016-2017 Broadcasters Association of Manitoba Board is:

- President, Cam Clark, Westman Communications
- Vice President/Communications, Ben Lucas, Rogers Media
- Secretary/Treasurer, Wendy Friesen, Golden West
- Awareness, Anne Skyrinsky, CTV Bell Media
- Sponsorship, Darrell Friesen, Golden West
- Engagement, Heidi Rasmussen, Jim Pattison Group
- Craig Pfeifer, Rogers Media
- Scott Armstrong, Corus Entertainment
- Brent Williamson, Global/Shaw

The Broadcasters Association of Manitoba (BAM) is composed of private radio and television broadcasters in the province of Manitoba. The Associations' role is to foster and promote the development of the art of broadcasting amongst its members, encourage the interchange of information amongst them, and foster positive communication and serve the community they live in. More information about BAM can be found at bambroadcasters.ca

For more information please contact:

Ben Lucas – 204-788-8831

Ben.lucas@rci.rogers.com