



### **BAM Promotions Award Nomination Form**

The **BAM Promotion Award** will be presented to the station that best promotes itself! Promotions will be judged on originality, station benefit, goals achieved and impact in the community. Winning campaigns will have online components, be multi-faceted and focused. Entries must have run during the 2016/17 Broadcast Calendar.

#### **Criteria:**

- Application of originality and creativity
- Run Cross-platforms (i.e. online component)
- Impact in the community, focussed
- Multi-faceted (use of different station resources)
- Promotion benefits to station, listeners, sponsors and revenue
- Meets multiple programming goals

**I am nominating:**

**Large or Small Market:**

**Why are you nominating them:**

**Your name:**

**Your position:**

**Your phone number:**

**Your email address:**

Once you have completed your form and email to [bam@bambroadcasters.ca](mailto:bam@bambroadcasters.ca).