



BAM Community Service Award Nomination Form

The **BAM Community Service Awards** are presented to stations for their outstanding contributions to worthwhile organizations in their respective communities. This award acknowledges the generosity of broadcasters and also recognizes the creativity involved in a successful public service campaign. In many cases, the success of a worthy cause depends on the broadcaster's ability to promote and encourage people to take part/volunteer/assist those in need.

Criteria:

- How the project was initiated and the objectives
- Application of originality and creativity
- Role of the station in the overall project (airtime, staffing etc.)
- Investment of the station in production, airtime and staff involvement
- Overall benefit, including how results were measured
- Letters of support, testimonials or other recognition

The Broadcasters Association of Manitoba invites all Manitoba MEMBER stations to enter their best station promotion AND best public service campaign to the BAM Awards. **Winners will be selected in both Large and Small Market categories.** Awards are presented during the annual fall conference.

I am nominating:

Large or Small Market:

Why are you nominating them:

Your name:

Your position:

Your phone number:

Your email address:

Once you have completed your form and email to bam@bambroadcasters.ca.