

# COMMUNICATION

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November, 2011

## 2011-2012 BAM BOARD OF DIRECTORS

Under the leadership of newly elected President, Scott Williams, the following individuals are excited to serve on this year's Board of Directors. Please don't hesitate to reach out to any of the Board members should you wish to pass along any ideas or suggestions for the Board's review.

### **President**

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### **Secretary**

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### **Communications Chair**

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### **Vice President & Treasurer**

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### **Sponsorship Chair, Golf & Web Master**

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### **Education & Responsible Consumption Chair**

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### **New Membership Chair**

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## ANNUAL BAM AWARDS

At the Broadcasters Association Conference in September, three outstanding individuals in broadcasting were awarded this industry's most prestigious awards.

BAM President Scott Williams said, "These individuals represent the very best in broadcasting. We celebrate members of the broadcasting industry who have spent a lifetime serving their communities, those who are leaders in our industry as well as young leaders who are making a positive impact."



### Hall of Fame Award

**Sylvia Kuzyk** was honoured with the BAM Hall of Fame Award. This award recognizes lifetime achievement for those individuals who have created a legacy in our industry.

Sylvia began as a "weather gal" in 1974 but soon was the host of a weekly talk show. She broke through the glass ceiling for women by anchoring, producing and editing the news as well as researching and hosting documentaries. After 38 years of working at CTV, Sylvia retired after her last broadcast on September 2, 2011.

Her career achievements include; the Order of Manitoba in 2009, the Woman of Distinction Award in 2008, and a RTNDA Lifetime achievement award in 2010. During her career Sylvia worked tirelessly to promote community events and causes. She has personally been involved with organizations such as the Centre for Speech and Hearing as well as Art for Hospitals. She remains the spokesperson for the Koats For Kids Program, that since it's inception has raised over 50,000 coats for needy children in Manitoba.

She will be missed by her many fans and friends.

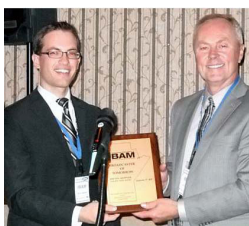


## **Broadcast Excellence Award**

**Al Friesen** was the recipient of the Broadcast Excellence Award, which is presented annually to an individual who has made significant contributions to the broadcast industry.

Al Friesen was a Past President of BAM, (1998), and has been employed with Golden West Broadcasting since 1974. He is the Co Host for the RSM morning radio show and attends hundreds of community events, every year. Al has been involved with Cycle of Hope (COH), cycling in the Great Lakes tour in 2008 and Rockies to the Red ride in 2010. He also traveled to Nicaragua as part of Operation Christmas Child to deliver gifts.

These events not only had significant impact on Al, but to his listening audience as well. Recent community involvement includes participation as the Director of Curl Manitoba, President of the Altona Curling Club (numerous times), the Co-Chair 2011 Manitoba Scotties Tournament of Hearts, and member of the Angel Tree Network, which helps to provide gifts to prison inmate's children.



## **Broadcaster of Tomorrow Award**

**Kelvin Heppner** was presented with The BAM Broadcaster of Tomorrow Award which recognizes future stars with less than 5 years in broadcasting.

Kelvin Heppner works for Golden West Radio as the Farm Broadcaster on CFAM, AM 1250, CJRB and CFRY. His daily Prairie AgWire is also broadcast on CKSW Swift Current and AM 1140 High River Alberta.

Kelvin's on-air and online commitments are significant, with 4 daily newscasts, 4 market reports, regular online postings as well as being on the road covering ag events around the province. In a very short time, his knowledge of agriculture, his utilization of new technology and credibility within the industry has benefited his station's Ag News and programming significantly.

He is also an active member of the community, serving as a baseball coach, past full and half Manitoba Marathon participant, and youth group leader.

***Congratulations to this year's Annual Awards Recipients!***