



COMMUNICATION

August 5, 2011

The hot Manitoba summer weather has arrived and it looks like it's here to stay for a while. So while we're all busy enjoying our summer activities and vacations the Board would like to update BAM members on it's many initiatives and of course, the upcoming 42nd Annual Fall Conference.

Board Meetings

Since our last update, the Board met at Golden West in Altona on April 6. Thank you to Wendy Friesen and Golden West for hosting. The Board was also treated to an amazing pickerel fish fry at the Millennium Exhibition Centre!

The Board met most recently on June 23 at Global TV. Thank you to Tim Jones and Global for hosting this meeting!

Board Member Nominations

We feel we have an outstanding and dedicated group of Board members all actively engaged in our portfolios. BAM is an organization that represents all of its members and therefore encourages all broadcasters in Manitoba to put forward potential nominations to the Board. Please contact any one of the current Board members if there are individuals in your organization that you would like to put forward for the nomination process.

BAM Member Survey

The Board is always very interested in the feedback from BAM members regarding the annual Fall Conference to ensure its success and make it an even more worthwhile experience for all delegates and their guests attending future conferences. Enclosed is a survey that will provide us with your valuable input to assist us in making the best decisions.

The Board thanks Tom Scott for preparing the survey and for bringing this valuable feedback back to the Board. Once completed please return directly to Tom Scott by e-mail, fax, or mail as indicated on the survey.

Annual BAM Awards

We have received many nominations for our annual BAM Awards to be presented at the Fall Conference. Thank you to all our members that have submitted nominations for deserving individuals for consideration. Every year BAM recognizes inspiring individuals that have made incredible contributions to the broadcasting industry and its guaranteed this year will continue that tradition.

As a reminder, these awards presented at the Fall Conference are:

1. Broadcast Excellence Award
2. Hall of Fame Award (Builder and Broadcast category)
3. Broadcaster of Tomorrow Award

Education Scholarships And Responsible Consumption Awards

Under the leadership of Chair Tom Scott, the Broadcasters Association of Manitoba Education Program continues to invest in our industry's future through scholarship awards, as well as engaging students to participate in the Responsible Consumption PSA campaign. A total of \$3,900 will be awarded through these programs.

Education Chair, Tom Scott was on hand April 20th at Red River College to present the scholarships. The Television and Radio scholarships were awarded to a single student, Jeremy Wookie - quite an achievement. The Aboriginal award was presented to Pamela Vernaus.

Over at Tec Voc, student John Echano was awarded the scholarship for Outstanding Achievement and Dinglyn Atiena received the award for Top Broadcasting student.

David Bishop of the Academy of Broadcasting (ABC) won the scholarship award this year.

At Assiniboine Community College, Chase Charney is the recipient of the Communications Award. The Audio, Video & Multimedia Awards went to Gage Fletcher, and The Aboriginal Award winner was Jordan Murdock.

In the Responsible Consumption PSA contest, Tec Voc was the winner in both Television and Radio creative. The TV PSA titled "Think Twice Before Drinking" was produced by students Jordan Mack, Chrizel Dimaapi, and Dorion De Natale. The winner in the Radio PSA category was Jeanice Clark for her creative titled "Drunk Ideas."

2011 FALL CONFERENCE

The Fall Conference is set for September 16th to 18th at the Elkhorn Resort & Conference Center in beautiful Clear Lake, Manitoba.

A number of rooms have been booked under our Special Conference Room Block. To avoid disappointment, we encourage you to call the Elkhorn Resort Spa and Conference Centre at 1-866-355-4676 and quote the booking code **BAM2** to secure your accommodation as soon as possible.

Enclosed is your Conference Registration Form that can be easily e-mailed or faxed to Rachel Fedora at CityTV to confirm your attendance. Thank you Rachelle for assisting with this once again this year!

Board Member Warren Neufeld has once again done an outstanding job in gaining sponsorship partners and deserves special thanks in this area that is so important to a successful conference. If you would like sponsorship information, please contact Warren directly at 204-239-5111.

The Board would like to acknowledge the following confirmed conference partners for their support of this year's conference:

- BBM (Luncheon Sponsor)
- MTS Allstream (Dinner Sponsor)
- Canadian Press (Entertainment Sponsor)

- Academy of Broadcasting
- Broadcast Captioning & Consulting Services
- Clear Lake Golf Course
- Closed Captioning Services
- D.E.M. Allen & Associates Ltd.
- Elkhorn Resort & Conference Center
- Pippen Technical
- Rogers Wireless
- Sound Broadcasting

Other Business

Membership is vital to the long-term success of our Association and we are always looking to grow our membership. If you have any suggestions, please feel free to contact Scott Williams at scott.williams@bellmedia.ca.

On the financial front, Treasurer Wendy Friesen is pleased to report that we are in good financial shape. Thanks Wendy for your efforts in this important area.

That's all for now, enjoy the summer!

All the Best,
Scott Williams
Vice-President
Broadcasters Association of Manitoba

